

Available Recruitment Sources
WUFT – TV / FM WRUF – AM / FM
October 1, 2007 through September 30, 2008
Prong #1

Recruitment Source	Contact		
University of Florida Human Resources PO Box 115002, Gainesville, FL 32611-5002 http://jobs.ufl.edu/	HR 352-392-2477		
WUFT Website PO Box 118405, Gainesville, FL 32611-8405 http://www.wuft.org	Kevin Allen Pam Shamel 352-392-5551		
College of Journalism and Communications Website PO Box 118400, Gainesville, FL 32611-8400 www.jou.ufl.edu	Craig Lee clee@jou.ufl.edu 352-846-0180		
PBS Connect Forum Jobline 1320 Braddock Place Alexandria, VA 22314 https://secure.connect.pbs.org/wb/default.asp?action=27	Sara Terpeny 1.703.739.8685		
CPB.org Jobline 401 Ninth Street, NW Washington, DC 20004-2129	Serena Wyckoff 1.800.272.2190		
PubRadio	www.pubradio.org		
Newslink / Minnesota Public Radio / PRNDI			
NPR			
National Association of Black Journalists 8701 A Adelphi Rd Adelphi, MD 20783-1716	301-445-7100 nabj@nabj.org		
National Association of Hispanic Journalists Jobbank@nahj.org	202-662-7145		
Journalismjobs.com ads@journalismjobs.com	www.journalismjobs.com 510-653-1521		
Association of Independents in Radio	Tanya Ott		
TV&Radiojobs.com	Online only		
American Women in Radio & TV www.awrt.org	Stephanie Baxter 703-506-3290		
Society of Professional Journalists Eugene Pulliam National Journalism Center 3909 N Meridian St Indianapolis, IN 46208	317-927-8000		
Gainesville Sun 372-4222	UF HR Recruiter		
National Association of Broadcasters			
RTNDA	www.rtna.org 800-807-8632		

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Jobs.gainesville.com			
Broadcasting & Cable 360 Park Ave S 14 th FL, NY, NY 10010	Yuki Atsumi 646-746-6949 yatsumi@reedbusiness.com		
TVJobs.com Admin@tvjobs.com	Mark Holloway		
South Asian Journalists Association Saja.org/jobs.html	saja@columbia.edu		
Current 1612 K ST NW Suite 704 Washington, DC 20006	Victoria Maulhardt 202-463-7055 x36 classifieds@current.org		
Native American Public Telecommunications 1800 N 33 ST Lincoln, NE 68583	native@unl.edu 402-472-3522		
National Association of Minority Media Executives	Garbo Cheung-Jasik giasik@namme.org 703-288-6501		
Spanish Coalition for Jobs, Inc. 773-247-0707	Frank Sanchez fsanchez@scj-usa.org		
Native American Journalists Association	www.naja.com		
National Lesbian & Gay Journalists Association 1420 K St NW Washington, DC 20005	dejohnson@nlqja.org www.nlqja.org 202-588-9888		
National Hispanic Media Coalition 1201 W 5 th ST Suite T205 Los Angeles, CA 90017	nhmc@nhmc.org 213-534-3026		
National Association of Minority Media Executives	Garbo Cheung-Jasik giasik@namme.org 703-288-6501		
Florida Association of Broadcasters 800 N Calhoun St Tallahassee, FL 32303	1-800-825-5322		
America's Job Bank (Dept of Labor)	www.ajb.dni.us		
Asian American Journalists Association 1182 Market ST Suite 320 San Francisco, CA 94102	national@aaja.org 415-346-2051		
Hispanic Americans for Fairness in Media	info@lacioncareers.org 323-726-1558		

Full-time Vacancies
WUFT – TV / FM WRUF – AM / FM
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Exhibit 2

Full-time vacancies filled during this period

<u>Job Title</u>	<u>Date Filled</u>	<u>Number Interviewed</u>
Office Assistant	10/17/07	3
Art/Publications Production Specialist	01/11/08	4
Broadcast Specialist/Assignment Mgr	01/17/08	5

Job Title of Vacancy: Office Assistant
Recruitment source that referred hiree: UF HR Website
Filled: 10/17/07
Total number of persons interviewed: 3

Recruitment Source	Contact	Ad Sent	# Interviewed
University of Florida Human Resources PO Box 115002, Gainesville, FL 32611-5002 http://jobs.ufl.edu/	HR 352-392-2477	Y	3

Job Title of Vacancy: Art/Publications Production Specialist
Recruitment source that referred hiree: UF HR Website
Filled: 01/11/08
Total number of persons interviewed: 4

Recruitment Source	Contact	Ad Sent	# Interviewed
University of Florida Human Resources PO Box 115002, Gainesville, FL 32611-5002 http://jobs.ufl.edu/	HR 352-392-2477	Y	4
Gainesville Sun	HR - Recruiter 352-392-2477	Y	

Job Title of Vacancy: Broadcasts Specialists/Assignment Mgr
Recruitment source that referred hiree: UF HR Website
Filled: 01/17/08
Total number of persons interviewed: 5

Recruitment Source	Contact	Ad Sent	# Interviewed
University of Florida Human Resources PO Box 115002, Gainesville, FL 32611-5002 http://jobs.ufl.edu/	HR 352-392-2477	Y	5

Request of Notification
WUFT – TV / FM WRUF – AM / FM
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Prong #2

WUFT – TV / FM extends employment opportunities to our broadcast community through job postings on our website as well as through various organizations and publications as appropriate for the position. As the licensee of the station, The University of Florida provides personnel services through its Division of Human Resources. It is the policy of WUFT – TV / FM, in accordance with all applicable federal laws, not to discriminate in employment practices. If your business would like to be notified of any full-time vacancy, you may contact:

LaWanna Duncan
Director of Finance and Administration
WUFT – TV / FM
PO Box 118405
Gainesville, FL 32611-8405
352-392-5551 x1115

WUFT-TV / FM is an Equal Opportunity Employer

We also broadcast announcements inviting organizations to ask to be added to our list of referral sources.

LONGER-TERM RECRUITMENT INITIATIVES

WUFT – TV / FM WRUF – AM / FM

October 1, 2007 through September 30, 2008

Prong #3 / Exhibit #3

Initiative	Description	Scope	Personnel Involved
Job Fairs Prong 3-1	Sponsored two job fairs and personnel with hiring authority attended one job fairs	Job fairs sponsored by the College of Journalism and Communications, Knight Division for Scholarships (fall '07), Career Services and Multicultural Affairs (spring '08), C.H. Price Middle School Career Fair (spring '08)	Titus Rush Bob Wood Pam Shamel Jodi Floyd Pat Hayden
Paid Station Internships Prong 3-5	News reporting, program hosts, traffic and continuity, music library	Training in news gathering, on air hosting-talk and music, traffic and music library assistants	Kevin Allen, Luis Hernandez, Donna Green Townsend, Steve Seipp, Melanie Perry, Richard Drake
Paid Production Internships Prong 3-5	Training Production students to record and edit modular syndicated Health Program	Student is taught computer editing skills and mike techniques to record and edit final mixes for program syndicated to 70+ stations nationwide	Ben Wilson, Frank Counts
Unpaid Internships Prong 3-5	Student internships from Santa Fe Community College	Student is taught computer graphics, layout, and editing skills for broadcast layout on-air and print; 100 hours / semester	Sue Wagner, Amie Smith
Student Broadcasting Scholarships Awards Dolgoff Prong 3-7	Paid part time employees in News	Training in news gathering and presentation and on air announcing skills	Kevin Allen, Dave Schermer

Training/Mentoring Programs for
Employees to qualify for Higher-
level Positions
Prong 3-8-9

HR-Pro-3 Series
Fiscal Mgmt

Training in Finance
& Accounting,
Audit &
Compliance
Review, Sponsored
Research and
Office of the
Provost

Spring 2008

Student Training through
accredited college courses taken
through the University of Florida
Journalism School. Radio 1,
Radio 2, TV 1 and TV2
Prong 3-9

College Courses for Credit
with practical experience on
WUFT-TV/FM broadcasts

News Director
Teaches
fundamentals of
broadcast
newsgathering and
presentation

Kevin Allen,
Mark Leeps